

The Role of Cartoons in The Socialization and Personal Development of Preschool Children

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Abstract

This article analyzes the positive and negative pedagogical effects of cartoons on the socialization and personal development of preschool children. The article reveals the pedagogical and psychological significance of cartoons based on the theories of famous pedagogical researchers - Poonam Malik, Muhammad Ahmad Sheikh, Mavluda Kubayeva, Albert Bandura and Dimitri A. Christakis. The article also presents the study of the problem, the positive and negative effects of cartoons, as well as solutions and recommendations.

Keywords: Cartoons, preschool age, socialization, personal development, pedagogical impact, moral values, empathy, cognitive development.

Introduction

In the 21st century, media, in particular cartoons, have become an important pedagogical factor in the development of children. Cartoons are a type of visual art that uses animation to move pictures or figures and tell a story.

Cartoons depict various characters and events in an animated way. Children watch cartoons through an interesting plot, colorful images and real-life events. At the same time, cartoons help children relax, spend their time meaningfully, and instill positive concepts such as friendship, kindness, and goodness.

The cartoon first appeared on the screen in 1908. The first cartoon was the short animated film "Fantasmagorie" created by the French artist and animator Emile Cohl, which was shown in Paris. Later, cartoons developed rapidly.

Preschool age (3-7 years) is the most sensitive stage of children's mental and social development. During this period, the child actively assimilates social norms, moral values, and behavioral models. Incorrectly selected cartoons can lead to negative consequences such as aggression, emotional instability, or a decrease in real communication. Therefore, the impact of cartoons on the development of a child is considered an urgent scientific and pedagogical issue.

We have obtained the following information on the study of this problem. In particular, Ponnam Malik from India conducted a number of studies on this issue. She conducts research on the impact of animated media on children's development and talks about the positive impact of cartoons on

children's speech and attention, and social development. However, she also emphasizes that excessive screen time can have negative consequences.

In this context, the pedagogical value of cartoons and the criteria for their selection are important. Kubayeva Mavluda Bakhtiyor kizi conducted research on the impact of modern cartoons on preschool children. Her scientific work is aimed at analyzing the positive and negative effects of cartoons on the intellectual and emotional development and upbringing of a child.

Mavluda Kubayeva's research found that cartoons affect the behavior and social skills of preschool children.

Pakistani researcher Muhammad Ahmad Sheikh, in his study entitled "The Content of Cartoons and Their Impact on Child Psychology," argued that violent or inappropriate cartoons can have a negative impact on the social and psychological development of preschool children. Therefore, it is important for educators and parents to pay attention to the content and duration of cartoons. Albert Bandura's social learning theory argues that children learn through observation and imitation, and therefore cartoon characters serve as models for the formation of social competencies.

Dimitri Alexander Christakis, a pediatrician and children's media researcher in the United States, studies how children's viewing of television, cartoons, and other screen content affects attention, speech development, and social behavior. Recent studies have shown that excessive screen time in preschool children can lead to attention problems.

When assessing the impact of cartoons on the development of preschool children, it is necessary to scientifically analyze their positive and negative aspects. The impact of cartoons on preschool children is manifested through cognitive, social, moral and aesthetic aspects. On the positive side, cartoons affect the cognitive development of children, developing imagination, thinking, speech and attention skills. They also help children understand social relationships such as friendship, cooperation and mutual assistance. Cartoons can serve to distinguish between good and evil from a moral point of view, to understand the norms of correct behavior. In addition, through colorful images and artistic images, children develop aesthetic taste and the ability to feel beauty. However, cartoons that depict violence or negative behavior can also cause negative situations in children, such as aggressive behavior, imitation of wrong behavior and decreased attention. Therefore, it is important to choose the right content for preschool children and watch them in moderation.

Based on the above considerations, cartoons can be an effective pedagogical tool in the development of a child, but only when used under supervision and with age-appropriate content. Organizing creative and reflective activities after cartoons allows the child to apply the learned behaviors to real life.

The results of the study showed that cartoons have a significant impact on the social adaptation and personal development of preschool children. Educational and meaningful cartoons help develop social skills, moral values, imagination and creativity in children. At the same time, cartoons with inappropriate content or excessively watched can lead to decreased attention, aggressive behavior and problems with social adaptation. Therefore, it is necessary to determine the age-appropriateness of cartoons, evaluate the content and pedagogical values, and standardize the daily viewing time to 20-30 minutes. After watching, it is important to involve the child in active participation through reflective conversations and creative exercises, and to select cartoons that reflect national values and moral principles.

It is also important to inform teachers and parents about media education and promote the conscious use of cartoons.

Thus, through the rational use of cartoons, they can significantly contribute to the moral, intellectual and social development of children.

In conclusion, cartoons are a powerful pedagogical tool in the socialization and personal development of preschool children.

Theories of famous pedagogical researchers - Poonam Malik, Muhammad Ahmad Sheikh, Mavluda Kubayeva, Albert Bandura, Dimitri Christakis show that the environment and active upbringing are of decisive importance in the development of a child. The conscious and pedagogical use of cartoons gives effective results in the formation of cognitive, social, emotional and moral skills in children

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